



RIDER EDIT

GIDGEE
EYEWEAR

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About
GIDGEE
— E Y E W E A R

At Gidgee Eyewear, we're more than just a sunglasses brand.

We're a lifestyle born from the rugged spirit of the outback and built for those who live and work under the harshest Australian sun.

Trusted by rodeo riders, cattlemen and adventurers alike, our eyewear is purpose-built to perform in the toughest environments.





Designed by riders, for riders

For the early mornings, the dusty arenas, and the golden hours: Gidgee Eyewear is built for the riders life.

Designed in Australia, made to perform, and styled to move seamlessly from the saddle to the street.

Cowgirl Essentials



1 - Canter Taffy | 2 - Sunglasses Strap Blue Camo
3 - Sunglasses Strap Sunflower | 4 - Charisma Ombre | 5 - Tracker Cap Teal

Cowboy Essentials



1



2



3



4



5

1 - Bandana Khaki Camo | 2 - Sunglasses Strap Grey Cameo
3 - Sunglasses Strap Black | 4 - Cleancut Blue | 5 - Tracker Cap Black



The Rider Collection

Polarized, lightweight, dust-resistant.
Made for life in the saddle.

Charisma

Command attention with the Charisma. Sleek, confident, and unapologetically bold, these sunglasses combine standout style with the rugged durability that outback life demands.



1



- 1 - Charisma Blush | 2 - Charisma Ombre
- 3 - Charisma Black | 4 - Charisma Auburn
- 5 - Charisma Maple | 6 - Charisma Lime





Colt

The Colt is a sleek rimless design that offers unobstructed vision with ultra light weight comfort.



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2

1 - Colt Black | 2 - Colt Tan

Canter

Foldable, functional, and fashion-forward. Canters are the first sunglass design that mounts to your saddle, ready when you are.

Choose from bold seasonal colours that turn heads both in and out of the arena.



1 - Canter Tort | 2 - Canter Taffy





Sky Rider

Made for wide horizons and long days in the saddle, the SkyRiders lift your look while keeping you protected. Designed for comfort under your hat — no hair-pull, no fuss — whether you're chasing cattle or chasing the sun.



1



2



3

1 - Sky Rider Roan | 2 - Sky Ryder Opal
3 - Sky Rider Ash

Cadence

Effortless style meets endurance. Cadence is lightweight, sleek, and designed to stay with you through the rhythm of every ride. A modern classic for riders who move with purpose.



1



2

1 - Cadence Classic | 2 - Cadence Ebony





Mustang

Rugged and untamed, the Mustang is built for power and presence.

With bold frames and polarised performance, it's the go-to for riders who live life at full speed.



1 - Mustang Black | 2 - Mustang Bronze
3 - Mustang Sorrel | 4 - Mustang Blue

Willow

Graceful yet resilient, the Willow blends effortless style with all-day comfort. Designed for riders who move with the wind, it offers lightweight frames and crystal-clear polarised lenses that never compromise on performance.



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1 - Willow Black | 2 - Willow Yellowstone
3 - Willow Dapple





Equator

Engineered for the extremes, the Equator keeps your vision sharp no matter how harsh the sun. Rugged, versatile, and built to endure, it's the perfect companion for long days under the wide-open sky.



- 1 - Equator Bay | 2 - Equator Silver
- 3 - Equator Gradient Sand | 4 - Equator Blue
- 5 - Equator Rose | 6 - Equator Champagne
- 7 - Equator Gradient Crystal | 8 - Equator Blaze

Fender

Built tough for life on the move, the Fender balances fearless style with high performance protection. Strong frames, polarised clarity, and a fit that stays put: your essential outback ally.



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6

- 1 - Fender Black | 2 - Fender Brindle
3 - Fender Amber Tort | 4 - Fender Aqua Tort
5 - Fender Gold | 6 - Fender Blue





Liberty

Freedom in every frame. The Liberty offers bold design and reliable performance, made for riders and adventurers who value both resilience and effortless style in the field.



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interchangeable lenses



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3

4

1 - Liberty Tortoise | 2 - Liberty Honey
3 - Liberty Black | 4 - Liberty XTL Grey

Elite

The Elite is designed for a sporting presence featuring interchangeable lens, flexible fit and lightweight feel yet ultimate adherence for



1

interchangeable lenses



2



3

1 - Elite Tortoise | 2 - Elite Honey
3 - Elite Black



Cleancut

Minimalist, practical, and endlessly versatile, the Cleancut is the essential all-rounder. Sleek lines, polarised protection, and a design that handles work, play, and the wide-open outback with ease.



1

interchangeable
lenses



2



3



4

1 - Cleancut Blue | 2 - Cleancut Honey
3 - Cleancut Black | 4 - Cleancut Tortoise



From the outback to the arena,
we ride with you.

BORN IN THE HEART OF RURAL AUSTRALIA, GIDGEE EYEWEAR IS BUILT FOR THOSE WHO LIVE AND WORK UNDER THE OPEN SKY.

WE STAND WITH THE RIDERS, THE STOCKMEN, THE SUN-CHASERS: THE ONES WHO KNOW RESILIENCE ISN'T A CHOICE, IT'S A WAY OF LIFE.

EVERY FRAME WE DESIGN CARRIES THAT SPIRIT: DURABLE, FUNCTIONAL, AND READY FOR THE NEXT RIDE.



SUNGLASSES
made for movement

Explore the collection at
gidgee-eyes.com